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your online intelligence
skills precise.



Hetherington Group

Expert Cyber Intelligence & Training Professionals
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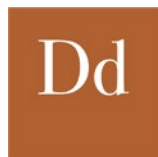
The Hg Advantage

Since the mid-1990's, Hetherington Group has been rated in the top 5% of training events nation-wide. Cynthia Hetherington, Hg's founder and president, has trained over 180,000 investigators, security professionals, attorneys, accountants, auditors, military intelligence professionals, and federal, state, and local agencies as well as regional and international associations.

Learn from our experts to stay on the leading edge of trends & techniques.



Our areas of expertise.



**Due
Diligence**



**Background
Investigations**



**Cyber
Investigations**



**Asset
Investigations**



**Consulting
Services**



**Risk
Monitoring**



**Business
Intelligence**



**Risk
Assessment**



Training

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ADVANCED

Professional Development

CEUs from the leading authorities in professional continuing education.

Hg's trusted relationships with organizations across the country keep their members on the cutting edge with the best intelligence and tradecraft methods, while abiding by the ethical standards we all practice.

All Hg training classes are approved as continuing professional education credits by ACFE, NASBA, DHS, LPF, SHRM, and ASIS.



NASBA



Hg offers seminars that stand alone or can be combined and customized into a presentation that best suits your needs.

Hg Training Experts



Cynthia Hetherington, Founder & President

Cynthia Hetherington, MLS, MSM, CFE, CII is the founder and president of Hetherington Group, a consulting, publishing, and training firm that leads in due diligence, corporate intelligence, and online investigations by keeping pace with the latest security threats and assessments. She has authored three books on how to conduct investigations and annually trains thousands of investigators, security professionals, attorneys, accountants, auditors, military intelligence professionals, and federal, state, and local agencies on best practices.

Committed to Sharing Knowledge & Expertise

Since 1998, Ms. Hetherington has trained over 180,000 corporate security professionals, attorneys, accountants, auditors, military intelligence professionals, and federal, state, and local agencies in online intelligence practices. Her most recent clients include the U.S. Department Overseas Security Advisory Council (OSAC); U.S. Department of Defense (DOD); U.S. Immigration and Customs Enforcement (ICE); U.S. Federal Bureau of Investigations (FBI); U.S. Alcohol, Tobacco, and Firearms (ATF); U.S. Drug Enforcement Agency (DEA); NY Mass Transit Authority, Port Authority of New York and New Jersey; and The Ministry of Justice of The Hague, Netherlands.

Ms. Hetherington is a faculty member at the Association of Certified Fraud Examiners, where she teaches advanced internet fraud investigations, and she serves as a University of Arizona adjunct instructor on the principles of open source intelligence (OSINT). Her webinars cover a wide range of topics, including due diligence, the Dark Web, and ethics.

In 2015, Cynthia founded the OSMOSIS Institute, which hosts the annual OSMOSIS Conference. Hundreds of investigators across the nation gain insights into Open Source Intelligence and receive training from the most recognized social media and open source experts.

Hg Training Experts



Rachel Kronenfeld, Manager of Investigations

Ms. Kronenfeld joined Hetherington Group in 2016 and is Hg's lead investigator. As a skilled and diverse analyst, she monitors current events and information on the internet, identifies security threats, and conducts online risk assessment analyses for Hg's clients. Ms. Kronenfeld performs comprehensive background and asset investigations, providing clients valuable insights into making sound business and personal decisions on hiring, investing, and asset management.

Trained under Cynthia Hetherington's tutelage, Ms. Kronenfeld conducts trainings to investigators, security professionals, attorneys, accountants, auditors, military intelligence professionals, and federal, state, and local agencies on best practices in conducting asset and background investigations.

Ms. Kronenfeld is a contributing writer of Hg's newsletter, *Data2know: Internet & Online Intelligence*—one of the industry's most trusted sources on due diligence investigations, background checks, online personal security assessments and protection, and open source research. Her professional research specialty is Open Source Intelligence (OSINT) techniques.

Before joining Hg, Ms. Kronenfeld worked as a paralegal, where she honed her skills in due diligence investigations, legal research, and case analysis through public record research. She interned at the Regional Operations Intelligence Center for the New Jersey State Police in their Major Crimes Unit, where she worked side-by-side with detectives to uncover threats and fraud through gathering and analyzing information. Ms. Kronenfeld holds a B.A. in Political Science (*magna cum laude*) from Ramapo College of New Jersey.

Hg Training Experts



Cynthia Navarro, Senior Advisor

Ms. Navarro has been a business partner and advisor to Hetherington Group since 2000. She has worked in the area of investigations for over 35 years, most recently as the Senior Manager of Intellectual Property Licensing at One Red, LLC. Navarro is the principle of Finnegan's Way, an investigative consultation and training firm located in California. In this role, she managed both civil and criminal investigations and consulted worldwide, specializing in anti-piracy and business and intelligence backgrounds.

Prior to Finnegan's Way, Ms. Navarro held various management positions at several Silicon Valley firms. While at Adobe Systems, she created and managed Adobe's Worldwide Anti-Piracy Investigations team. Her responsibilities included the management of five internal investigators, civil and criminal intellectual property investigations, internal investigations, and liaison with internal departments such as sales, customer service, legal, site security, IT, and manufacturing.

Throughout her career, Ms. Navarro has been responsible for managing business intelligence gathering, intellectual property theft investigations, interviews, cyber investigations, background investigations, and trainings. She has taught using the internet as an investigative tool to thousands of law enforcement and corporate investigators worldwide.

Ms. Navarro is the past president of the High Technology Crime Investigation Association and holds a B.S. in Criminal Justice from California State University – East Bay.

Hg Training Experts



William Majeski, Senior Advisor

Mr. Majeski has been senior advisor and lead investigator on complex litigation matters to Hetherington Group since 1998. A 21-year veteran of the New York City Police Department, Mr. Majeski provides security and investigative services to corporate, business, legal, and private clients.

Serving for 10 years as the Chief Instructor for the New York Institute of Polygraph Science, Mr. Majeski has conducted thousands of interviews, interrogations, and polygraph examinations. He is also the author of *The Lie Detection Book*, *A Guide to Body Language* (Ballantine Publications, 1988) and *Corporate Investigations* (Lawyers and Judges Publishing, 2005).

Noted author, analyst, and investigations expert, he has made more than eighty appearances on Fox News, MSNBC, and Court TV. His specialties include human intelligence, internal threats, and workplace violence.

Mr. Majeski holds a B.A. from John Jay College of Criminal Justice and is a graduate of the F.B.I. National Academy in Quantico, VA.

Hg Training Experts



Barclay Leib, Senior Advisor

Barclay Leib, CFE, CAIA joined Hetherington Group in 2019 as an enhanced due diligence investigator and brings over 34 years of experience trading in the global capital markets. He is principal and founder of Sand Spring Advisors LLC, a financial advisory firm specializing in forensic hedge fund due diligence research, peer group analysis, OCIO alternative asset portfolio building services, expert witness consulting to law firms, and technical advisory work on individual investment portfolios. Since founding Spring Advisors LLC in 1999, he has served as an outsourced alternative asset advisor to several family office and multi-family office groups, while also providing expert analysis of complex financial situations to the legal community.

A 1981 Wilson Scholar graduate of Princeton University's Woodrow Wilson School of International and Public Affairs, Mr. Leib conducted research into the regulatory aspects of the 1980 Hunt Silver Crisis, which was subsequently used as Expert Analysis by U.S. Congressional and Senate Sub-Committees. Mr. Leib previously served as the Head of Alternative Research at Fortigent LLC (2013-2014), as Head Trader & Risk Manager for Glenrock Asset Management LLC (2007-2012), and ran fund of funds portfolios for family office and endowment and foundation clients (1999-2007).

Mr. Leib has contributed to several books, including *Planning for the Affluent* (2002) and *Technical Analysis and Behavioral Finance in Fund Management* (2009), and is the co-author of the CFA Level III chapter text on hedge funds to be released in 2019.

A former full-time market analyst and financial writer for the Princeton Economic Institute, Mr. Leib holds his Certified Fraud Examiner (CFE) and Chartered Alternative Investment Analyst (CAIA) credentials, as well as a FINRA Series 65 license under Sand Spring Advisors LLC.



Introduction to Online Investigations & Open Source Primer

Every investigation involves, at some level, social media and open source examinations. This class examines the different types of open source and social media platforms and the language of this unique investigative world.

In this introductory hands-on course, participants will learn the types, differences, and jargon of open source investigations. During the training, you will conduct open source research, driven by a case study. Upon completion, field investigators will be able to navigate the internet and social media platforms for rudimentary online investigations as well as use time and resources more efficiently.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations



Introduction to Investigative & Computer Fundamentals

Today, investigators heavily rely on computers and web applications to track down facts and follow leads. This class offers a comprehensive overview of how to conduct an investigation using the internet and computer software.

In this introductory hands-on course, participants will learn how to in-take an online case, understand the parameters of the work; establish goals; and create investigative notes C.Y.A. (Cover Your Analysts!). We will discuss how to identify expectations and establish parameters for all involved (client, sub-contractor, and your own) at the beginning of your investigation to keep the entire case in check. Upon completion, field investigators will be able to differentiate between the web and social media platforms and capture online facts and leads.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations

Online Intelligence Series for Novice Investigators

In this introductory 1-day, 5-module training series, novice investigators will develop their intelligence gathering skills to conduct online investigations. This is the foundational series you need to kickstart your investigations career and further enhance your new skills

Investigators will learn the types, differences, and jargon of open source investigations; learn how to in-take a case and create investigative notes; learn helpful tools to capture and store findings online; learn how to conduct investigations using public record aggregators; and learn how to open every aspect of social media to explore where key information can be hidden or overlooked.

Recommended Modules

Online Investigations & Open Source Primer

Investigative & Computer Fundamentals

Social Media & Open Source Capture Tools

Public Record & Document Archive Fundamentals

Utilizing Social Media & Other Search Engine Resources

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Expert Seminars

Introduction to Social Media & Open Source Capture Tools

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Introduction to Social Media & Open Source Capture Tools

With new social media platforms coming online at a rapid pace, capturing leads and evidence in social media networks is more complex than ever. This class explores how some best practices can be utilized to capture and save the results you need to report back to your clients.

In this introductory hands-on course, participants will learn helpful tools to help capture and store findings online. Several tools, free and fee-based, as well as sample reports will be reviewed and shared. Upon completion of this course, field investigators will be able to implement documentation procedures for creating sharp and understandable reports.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations

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Expert Seminars

Public Record & Document Archive Fundamentals

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Public Record & Document Archive Fundamentals

As an investigator, you have the ability to access hundreds of thousands of surface, deep, and dark web sites to gather the intelligence you need when conducting an investigation. This fundamentals course provides a thorough description of how and where to find data within public records and open sources.

In this introductory class, participants will learn how to conduct investigations using fee-based public records aggregators and media services and learn how to locate free public records and open sources online. Upon completion of this class, field investigators will be able to conduct investigations using public record aggregators such as LexisNexis, CLEAR, Tracers, and Transunion TLO and be able to identify which aggregator is most applicable for an investigation based on content, interface, cost, customer service, and data relevance.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations



Introduction to Conducting an Ethical Investigation

As investigators, we are governed by foreign and domestic ethics standards and laws. Yet, everyday an investigator, attorney, or accountant appears in the news for crossing the line using the internet to research, contact, or connect with their target. They find themselves using technology workarounds, finding holes in the system, or outright hacking to gain information.

This introductory hands-on course offers a comprehensive overview of the legal parameters for conducting online investigations. We will discuss current laws, acceptable practices, and pitfalls that can occur in investigations. Upon completion, field investigators will be able to identify drawbacks to taking shortcuts in online investigations, understand the laws and compliance requirements to stay inline online, and garner the resources for staying abreast of current issues and legal requirements.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations



Introduction to Social Media Platforms & Searches

Investigating social media networks is more complex than it appears. This class focuses on using social media platform features to vet hires, conduct due diligence pre-acquisition, prevent competitive intelligence, and identify problem employees before workplace violence or intellectual property theft occurs.

In this beginner to intermediate hands-on course, participants will learn how to utilize social- and photo-network websites, mapping tools, and other internet features used for intelligence-gathering and security assessments. We will discuss the best ways to search social media and how to use the focused social media platforms that identify and uncover social media profiles and their content. Additionally, we will explore how to conduct link analyses of social media profiles and determine how to gather intelligence without breaking the terms of service. We will also look at trending issues in social media. Upon completion of this course, field investigators will understand the difference between social media platforms and traditional sites and be able to locate information, document their discoveries, determine how it plays into their cases, and understand how to follow leads.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations



Law Enforcement Officers Online Investigations Series

Hg has a long history of providing law enforcement officers with up-to-date tools and techniques that help them conduct online investigations in our ever-changing, tech-driven society. We continue our commitment to the brave men and women with this 2-day, 9-module training program as taught to the National White Collar Crime Center.

Upon completion of this training series, law enforcement officers will be able to conduct open source investigations; use tools to capture and store findings online; open every aspect of social media; understand the ins and outs of auction and illegal sale sites; track down images online; work online undercover and protect your identity; and conduct investigations on the dark web.

Day One

Online Investigations &
Open Source Primer
*Utilizing Social Media &
Other Search Engine Resources*
Introduction to Social Media
Platforms & Searches
Online Image Tracking & IP Tracing
Investigating Auction Websites

Day Two

Utilizing Advanced Google Searches
Advanced Social Media Investigations
Using Anonymity & Working Undercover
Removing Your Personal Identifying Information
Understanding the Dark Web



Expert Seminars
Utilizing Advanced Google Searches

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Utilizing Advanced Google Searches

The ability to uncover information on the internet is the primary skill of an online investigator. The go-to resource for many is Google, yet not everyone knows how to utilize its full potential. This class expands your general knowledge of the search engine, making difficult searches more effective.

In this intermediate to advanced hands-on class, participants will learn how to maximize Google searches, as we cover the basics, the hacks, and extra Google resources to create proper search strategies and run advanced Internet searches. Participants will also learn the expert tools of this common search application to make difficult searches more effective. Upon completion of the course, field investigators will be able to hunt down deep web content; conduct advanced search strategies on Google, Bing, and other search engines; and use algorithms for surface finds and open source results.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Due Diligence, Background Investigations, Asset Investigations, Risk Monitoring

Utilizing Social Media & Other Search Engine Resources

As an investigator, social media platforms and search engines are important tools for tracking down facts and following leads. This class expands your general knowledge of social media platforms and search engines, allowing you to create thorough reports for your clients.

In this beginner to intermediate hands-on course, we will go beyond identifying targets and locating their social media accounts. Participants will learn how to open every aspect of social media to explore where key information can be hidden or overlooked. You will identify which search engine to use, when to use it, and what results you should expect from each by conducting hands-on advanced internet and social media searches. We will also evaluate and review several free and fee-based resources on the market for locating unique information and monitoring social media. Upon completion of this course, investigators will be able to conduct advanced search strategies; utilize social media search tools; and incorporate free and fee-based alert services and monitoring tools into their investigations.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Due Diligence, Background Investigations, Risk Assessment, Risk Monitoring



Expert Seminars
Utilizing Social Media & Other Search Engine Resources

Investigative areas:

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**What
online investigative
skills do you need
to refine?**

**Our Seminars
are also available
as Webinars**

<https://www.hetheringtongroup.com/training/webinars>



Search Resources: Unique Search Tools

A good investigator needs search tools that go beyond the generalized Google resource. This course explores new search engine resources and how to properly conduct advanced Internet and social media searches.

In this intermediate hands-on class, we will go beyond generalized Google searches and learn unique search tools specific to investigative needs. Participants will learn new search engine resources and how to properly conduct advanced internet and social media searches for people, non-profits, and more. We will also discuss how to track down older online material. Upon completion of the course, field investigators will be able to utilize online monitoring alert services, both free and fee-based; identify specialized, subject-specific search engines; and understand how to keep up with new search engines for investigations and research.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Due Diligence, Background Investigations, Asset Investigations



Advanced Social Media Investigations

Social media platforms are an important aspect of any online investigation. This class is for you, if you hold the skills to conduct cursory searches but want to be on top of your game with the latest search tools for locating and uncovering social media users and their online content.

In this intermediate to advanced hands-on class, participants will learn how to discover intelligence by investigating popular social media platforms and search engines as well as gain knowledge of new social media platforms on the horizon. During the training, you will review social media pages, learn how hashtags and images can play a role in a case, and identify further leads. Upon completion of this class, field investigators will be able to conduct social media investigations using specialized search engines and conduct a CARA Analysis: Characteristics, Associations, Reputation, and Affiliations.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Background Investigations, Asset Investigations, Risk Assessment



Social Network Monitoring

Often online investigations require more than a surface exploration of social media accounts. This course explores how to open every aspect of social media to locate key information hidden or overlooked.

Updated quarterly to keep investigators at the fore of social media trends, this advanced hands-on course will explore the latest search tools—free and fee-based—popular for monitoring chatter on social networks from Facebook to Burn Book. Participants will learn how to narrow a large profile to identify assets, evidence, and important details quickly and will observe demonstrations of software applications relevant to search applications. Upon completion of the course, field investigators will be able to locate key information, such as friends and associates, in social media profiles and understand the objects to be searched in language (native or foreign), imagery (pictures or emoji) and other relevant intelligence markers such as hashtags and live feeds.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Risk Monitoring, Business Intelligence



Investigating Auction Websites

Conducting asset investigations often requires a keen understanding of how to track down stolen money and property on a variety of internet sites. Backpage and auction websites—used for human trafficking, drug trade, and terrorism—are two of the many places nefarious criminals conduct their trade.

This intermediate to advanced hands-on class examines how to use important online tools when conducting asset investigations. Participants will learn the ins and outs of auction and illegal sale sites, conduct hands-on searches to track materials stolen or otherwise sold on Backpage, Amazon, Craigslist, eBay, Oodle, gun/auto traders, and others. Upon completion of the course, field investigators will be able to track and locate assets illegally sold on auction, sale, and dark web onion sites.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Due Diligence, Background Investigations, Asset Investigations, Risk Monitoring



Advanced Online Investigations Series

The ability to uncover information on the internet is the primary skill of a online investigator. In this ever-changing era of online technologies, even the most seasoned of OSINT investigators needs to keep up with trends and techniques to enhance their intelligence capabilities. This 1-day, 6-module training program provides that expert training.

Upon completion of this series, investigators will be able to hunt down deep web content, incorporate free and fee-based alert services and monitoring tools into investigations, conduct advanced social media investigations using CARA analysis, and utilize photo recognition search engines.

Recommended Modules

Utilizing Advanced Google Searches
Utilizing Social Media & Other Search Engines
Search Resources: Unique Search Tools
Advanced Social Media Investigations
Social Network Monitoring
Online Image Tracking & IP Tracing

For a full description of the seminar visit www.hetheringtongroup.com/training/seminars/

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Expert Seminars

Online Image Tracking & IP Tracing

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Online Image Tracking & IP Tracing

Knowing specialized technical search techniques and resources are invaluable when tracking down the owner of a website, photo, copyrighted image or other electronic document types. This class provides a comprehensive introduction to unique search tools for tracing images and IP addresses.

This introductory class offers participants hands-on training on how to track down images online, whether copyrighted or sensitive. Participants will learn how to utilize photo recognition search engines and locate users and their online posts using IP tracing, Whois services, and other search tools. Upon completion of the course, field investigators will be able to find and identify five logistics of an online image, including location metadata and hash values.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Background Investigations, Asset Investigations, Risk Assessment, Risk Monitoring

Subscribe for a year of Data2Know.com & get current tips & information critical for online investigators

internet and online intelligence newsletter

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Volume 17, Number 1 A Publication of Hetherington Group

letter from the editor

Welcome to the New Year!

As readers of Data2know.com, you have obviously embraced the madness of Internet & Online Searching and are looking forward to prospering in 2018 with new opportunities in advanced OSINT work.

I'm pleased to announce that, in the coming year, Data2Know.com will be showcasing guest authors from the ISMSSS conference and the OSINT world.

In this issue, we introduce new contributor and OSINT Newsletter author, Janiece Mondale, Owner of Cascade Information Service (www.cascadeinform.com). Janiece is also the current Intelligence Analyst at Washington State Fusion Center, a Retired U.S. Air Force Intelligence Officer, and former CIA Officer. Plus, she is a librarian, and a fellow Infopreneur in AIP (www.aip.org). What's not to love about this prolific and intelligent author?

With her permission, Data2know.com is making available to you two articles of her work from 2017. Feel free to reach out to Janiece with any questions or follow-ups on her content.

Expect to see more of Janiece, and other guest authors, in 2018.

To ring in the new year, our newsletter has a shiny new look while still retaining its integrity of advertiser-less content. We will continue to put forth useful information in our brief and brilliant style.

I'm excited about our coming newsletter changes—I hope you are, too.

Have a happy 2018!

Cynthia H.



Searching For Videos & Images On The Internet by JANIECE MONDALE

In this issue of Data2Know.com, we have guest contributing author and OSINT officer Janiece Mondale providing us with two articles of her Open Source News content. Of the many articles Ms. Mondale has authored, these pieces collate best practices for online intelligence professionals to conquer the overwhelming amount of content on the internet. I believe you will find her styles and sources of great benefit to your work. — Cynthia

Article 1: Video Searching

Online videos can contain a lot of intelligence for an analyst. With the now common use of smart phones as video cameras, people can effortlessly upload hours of videos to sites such as YouTube, Flickr, Facebook Live, etc. These videos may capture criminal acts, manifestos, possible witnesses of criminal activity, evidence for use in a lawsuit, and many other types of activity.

YouTube has over a billion users, and more than half of YouTube views come from mobile devices (YouTube, n.d.). 300 hours of video are uploaded to YouTube every minute, Snapchat users watch 7 million videos a minute (<https://contently.com/strategist/2016/10/video-image-searching>). [Continues on pg. 2](#)

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Expert Seminars

Investigating with Public Records & Open Sources

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Investigating with Public Records & Open Sources

As an investigator, you have the ability to access hundreds of thousands of surface, deep, and dark websites to gather the intelligence you need when conducting an investigation. This course provides a through description of how and where to find data within public records and open sources.

Participants will learn how to conduct investigations using fee-based public records aggregators and media services and learn how to locate free public records and open sources online. Upon completion of this class, field investigators will be able to conduct investigations using public record aggregators such as LexisNexis, CLEAR, Tracers and Transunion TLO and be able to identify which aggregator is most applicable for an investigation based on content, interface, cost, customer service, and data relevance.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Due Diligence, Background Investigations, Risk Assessment, Business Intelligence

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Expert Seminars

Proper Media & Open Source Research Tactics

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Proper Media & Open Source Research Tactics

An undeniable amount of background investigations and case research can be developed from newspapers, magazines, trade journals, blogs, and other open source materials. This course provides investigators with the skills to track and locate critical information needed to complete your cases.

In this intermediate to advanced hands-on course, participants will learn the proper resources for finding key information and developing well-rounded investigations. We will cover professional fee-based tools as well as very useful and handy free resources. Upon completion of the course, field investigators will be able to identify underutilized key resources; determine whether a fee-based or free service is most beneficial to their investigations; and know where the overlap of one aggregated service (news, social media monitoring, and geo-fencing) is at and how to shop and pay accordingly.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Due Diligence, Background Investigations, Business Intelligence

Hg's breadth and depth expand across many industries. Our most recently added clients include Walmart; Blue Cross Blue Shield Minnesota; Dunkin Brands; Ernst & Young; American Fuel and Petrochemical Manufacturers (AFPM); Dell, International Factoring Association; National White Collar Crime Center (NW3C); Los Alamos National Laboratory; Celgene Corporation; Comcast Corporation; and Ally. Financial, to name but a few. Training has focused on how to conduct online investigations that uncover threats to corporate brands, reputations, and assets.



Expert Seminars
Online Background Checks

Investigative areas:
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Online Background Checks

Meeting new people through social functions, social media, and even dating apps can be exciting. However, before getting emotionally, financially, or personally involved, it is a good time to check for any fraudulent or criminal past. This course delves into how to conduct thorough online background checks to put your mind or your client's mind at ease.

In this intermediate to advanced hands-on course, participants will learn the ins and outs of conducting online investigations of an individual. You will be introduced to a plethora of databases, free resources, and techniques for locating a person's history. Upon completion, field investigators will be able to deconstruct social media profiles for background checks, connect associations between users of social media, and search public records to uncover intelligence to support your cases and help inform your reports. Sample background reports and a how-to background check guide will be shared.

Investigative Areas: Cyber Investigations, Due Diligence, Background Investigations, Asset Investigations

Online Intelligence Series for Financial Services Investigators

During this 2-day, 9-module training, Hg shares twenty years of global experience uncovering information on foreign and domestic business interests, small private companies, and backgrounding individuals and products.

Financial analysts and investigators will learn how to conduct business intelligence investigations, due diligence, asset investigations, and enhanced background checks to track down financial sources, legal filings, and reputational issues from over 100,000 foreign and domestic resources, including the Internet, social networks, government databases, media coverage, and litigation records.

Recommended Day One

Online Investigations & Open Source Primer
Introduction to Social Media Platforms & Searches
Utilizing Advanced Google Searches
Online Background Checks

Recommended Day Two

Conducting Online Asset Investigations
Expert Witness Background Checks: Methods and Sources
Advanced Online Due Diligence
Business Background Checks & Due Diligence Reports
International Due Diligence & Investigations



Conducting Online Asset Investigations

Asset searches tend to be connected to every type and form of investigation. This course examines types of asset investigations, how best to leverage the Internet in your investigations, and the legal means to conduct an asset investigation.

In this intermediate to advanced hands-on class, participants will learn the most efficient methods for locating someone or an asset on the internet. We will discuss the six reasons of when, where, and why to conduct an asset investigation and what resources—both online and offline—are most beneficial for locating leads or content. Additionally, you will learn the pitfalls, allurements, and outright illegal actions to avoid when gathering information. Upon completion of the course, field investigators will be able to legally obtain bank account information and other assets, use social media to identify assets and asset potential, and identify the offerings of illegally obtained asset information.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Due Diligence, Background Investigations, Asset Investigations



Expert Witness Background Checks: Methods and Sources

An expert witness plays a key role in the courtroom. But what if the expert witness turns out not to be an expert at all, but a fraud? This class explores the open sources, databases, social networks, and public records that can be utilized to verify the real experts from the frauds.

In this intermediate to advanced hands-on course, participants will be exposed to methods and resources used when researching and verifying the background of testifying and consulting experts and their credentials. Using freely available online resources, the class will vet the background and authenticity of the presenting expert to establish or debunk their credentials. Upon completion of the course, field investigators will be able to identify the difference between a testifying expert and a consulting expert; verify, vet, or prove the background and experience of the expert you are establishing; read, analyze, and scrutinize a resume or curriculum vitae for fraud or mistruths; and create follow up questionnaires for interviews or deposition.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Background Investigations, Due Diligence

DIVE IN, SURF AMONGST PEERS, AND GATHER THE LATEST INTEL ON OSINT AND SOCMINT TOOLS, TECHNIQUES, AND THREATS.

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San Diego,
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& virtual Globalcast**

Held in sunny San Diego and virtually, the 7th annual Osmosis conference offers a lightning-speed three days of hands-on training and networking with some of the most recognized social media and open source experts from North America and across the pond.

>>>

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**Discounts available for active LEO, government employees, and associations.*

OSMOSISCON

The Open Source Intelligence Skills-building Conference.

Oct 2021



Advanced Online Due Diligence

Critical thinking tactics to research and conduct due diligence analyses will enable you to arm your clients with the intelligence they need to make proactive decisions in life and business. This class explores the databases, websites, and internet resources required to locate difficult information on companies, their assets, and the people that run them.

In this advanced hands-on course, participants will master completing a due diligence report utilizing a wealth of information: Public records, legal filings, newspapers, magazines, trade journals, blogs, and open source material. You will utilize the tools and resources needed to find and vet information about companies and their owners. Additionally, we will examine professional fee-based and free tools and resources to understand their functionality and limitations to access all the information that's out there. Upon completion of this course, field investigators will be able to write reports that emphasize and highlight key findings, identify key resources available to investigators that go unused, find and vet applicant information within keystrokes, and implement handy tactics for conducting online fraud investigations.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Due Diligence, Background Investigations, Asset Investigations



Business Background Checks & Due Diligence Reports

Knowing the backgrounds and credentials of foreign and domestic organizations and individuals empowers your clients to make sound business decisions. Public or private, foreign or domestic, this class focuses on the elements required for developing a complete due diligence report.

In this beginner to intermediate hands-on course, participants will examine public records, legal filings, media, and other sources to understand their functionality and limitations. Based on Cynthia Hetherington's books, this class focuses on the requirements of a complete business due diligence report. Upon completion, field investigators will know the Top 20 Items to be included in every due diligence investigation, be able to write reports that emphasize and highlight key findings, and know how to access the mandatory databases for conducting business background investigations and due diligence.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Due Diligence, Background Investigations, Asset Investigations



International Due Diligence and Investigations

International due diligence is vital for business success and management. It can be a straightforward task, if you know how to utilize the right resources from the plethora of information available. This course reviews available databases and open sources for a variety of countries to conduct international due diligence and background checks.

In this intermediate to advanced hands-on course, participants will examine sources for information, including the top foreign corporate databases for researching overseas companies and their principals; explore a list of databases serving foreign countries; and acquire global resources helpful for consolidating multiple country searches. Upon completion of the course, field investigators will be able to conduct international due diligence investigations, navigate and utilize social networks in specific countries, and spot indicators to fraudulent practices and shell companies.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Due Diligence, Background Investigations, Business Intelligence



Removing Your Personally Identifiable Information

Everyone is at risk for identity theft, online and physical stalking, and harassment. Beyond social media, your public records are for sale, so your home address and assets are easily located through simple online searches. This course provides a thorough description of how and where your data is stored and how to remove it.

In this introductory hands-on class, participants will review a case study detailing how a fraudulent and nefarious actor obtains personally identifiable information and how it can be used against you. You will learn “Opt Out” procedures for public service and security personnel and explore the tools and methodologies used to operate discreetly on the internet. Upon completion of the class, field investigators will be able to identify how private lives and public information are available through websites, social networks, and “Invisible Web” sources; and will have the ability to protect their privacy by implementing basic security practices online, at home, and on social media.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Risk Assessment, Risk Monitoring



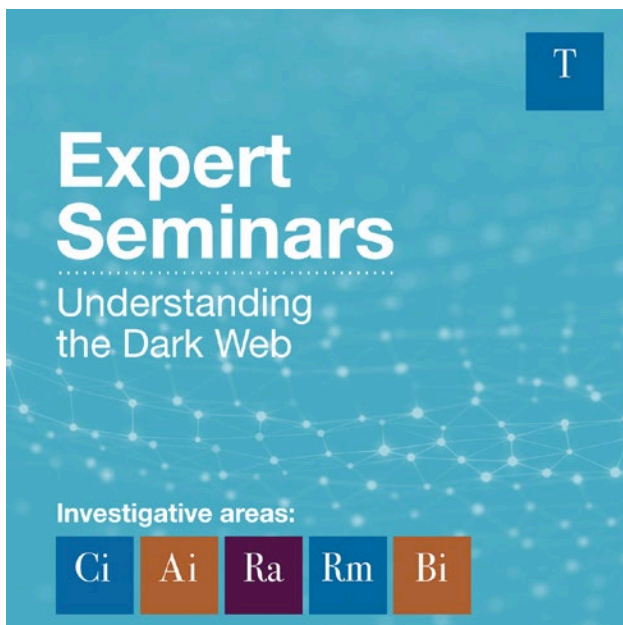
Using Anonymity & Working Undercover

Many social networks and online information sources either allow the subjects of searches to see who has been searching them or provide some fairly obvious clues as to who is looking at their information. This advanced class provides tools for how to work undercover online, while adhering to ethical standards and laws.

In this intermediate to advanced class, participants will receive hands-on training on how to conduct investigations on social media platforms without compromising their online identity, gain tools for working online undercover, and know how to avoid exposure when researching subjects online. Upon completion of the course, investigators will be able to conduct undercover online investigations and ethically protect their identity while conducting investigations.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Background Investigations, Risk Assessment



Understanding the Dark Web

The dark web has the star quality and luster of a Hollywood movie, but in reality, it's a den of inequity operated by the technically sophisticated. The more "google'ized" we've become as investigators and researchers, the less we understand what's going on behind the scenes and how to operate in this nefarious world.

This class will examine the dark web, the channels used to institute private sales and exchanges, and criminal behavior. In this intermediate to advanced hands-on class, participants will gain a thorough understanding of the dark web—criminality, anonymity, counterfeit products, child pornography, and human trafficking; learn the directory structures of the dark web; and learn dark web languages like Tor and Tails and the lingo of this underworld. Training will include exploring dark web channels for content and finding the resources and specialized search engines for searching against dark web content. Upon completion of this course, field investigators will understand how to use Tor safely and effectively, while learning the vulnerabilities, and be able to conduct undercover online investigations on the dark web.

All participants will receive handouts on concepts and investigative techniques.

Investigative Areas: Cyber Investigations, Asset Investigations, Risk Assessment, Risk Monitoring, Business Intelligence

Online Intelligence Series for Corporate Investigators

In this comprehensive 2-day, 10-module training series, corporate investigators will finesse their intelligence gathering skills to conduct online investigations that uncover threats to corporate brands, reputations, and assets.

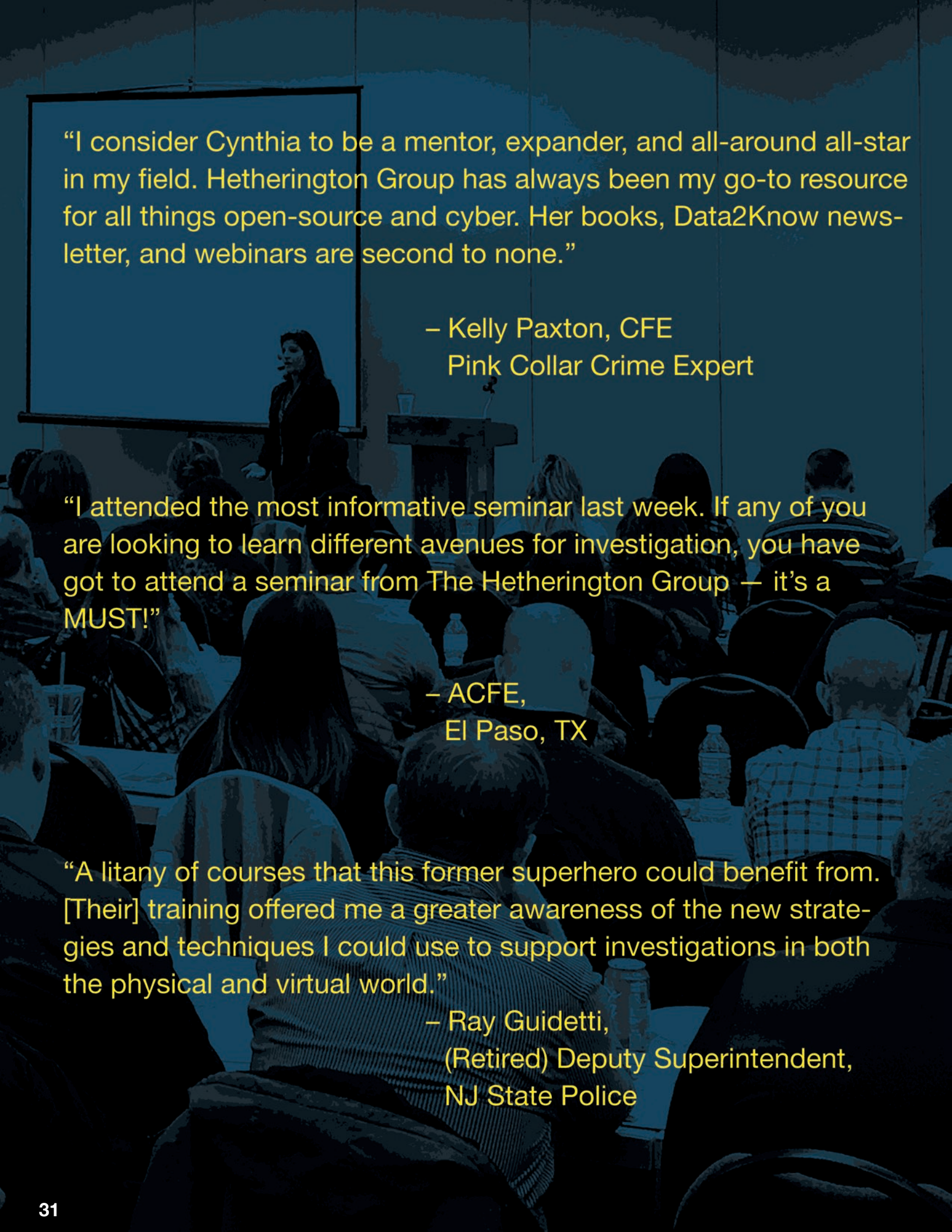
Upon completion of this training series, corporate investigators will be able to conduct advanced search strategies on multiple search engines and social media platforms; track down images online, whether copyrighted or sensitive; conduct investigations using public record aggregators; access the mandatory databases for conducting business background investigations and due diligence; and spot indicators to fraudulent practices and shell companies.

Day One

Utilizing Advanced Google Searches
Utilizing Social Media & Other Search Engines
Search Resources: Unique Search Tools
Advanced Social Media Investigations
Social Network Monitoring

Day Two

Online Image Tracking & IP Tracing
Investigating with Public Records & Open Sources
Proper Media & Open Source Research Tactics
Advanced Online Due Diligence
International Due Diligence & Investigations

A woman in a dark suit is standing at a podium on a stage, presenting to an audience. The audience is seated at tables, and the room is dimly lit with a blue tint. A large screen is visible behind the presenter.

“I consider Cynthia to be a mentor, expander, and all-around all-star in my field. Hetherington Group has always been my go-to resource for all things open-source and cyber. Her books, Data2Know newsletter, and webinars are second to none.”

– Kelly Paxton, CFE
Pink Collar Crime Expert

“I attended the most informative seminar last week. If any of you are looking to learn different avenues for investigation, you have got to attend a seminar from The Hetherington Group — it’s a MUST!”

– ACFE,
El Paso, TX

“A litany of courses that this former superhero could benefit from. [Their] training offered me a greater awareness of the new strategies and techniques I could use to support investigations in both the physical and virtual world.”

– Ray Guidetti,
(Retired) Deputy Superintendent,
NJ State Police



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To book an Hg training seminar or learn about custom packages, please contact Paul Atkinson, Chief Operations Officer, 973.706.7525 or paul@hetheringtongroup.com