Online Intelligence Series for Novice Investigators

In this introductory 1-day, 5-module training series, novice investigators will develop their intelligence gathering skills to conduct online investigations. This is the foundational series you need to kickstart your investigations career and further ehance your new skills

Investigators will learn the types, differences, and jargon of open source investigations; learn how to in-take a case and create investigative notes; learn helpful tools to capture and store findings online; learn how to conduct investigations using public record aggregators; and learn how to open every aspect of social media to explore where key information can be hidden or overlooked.

Recommended Modules
Online Investigations & Open Source Primer
Investigative & Computer Fundamentals
Social Media & Open Source Capture Tools
Public Record & Document Archive Fundamentals
Utilizing Social Media & Other Search Engine Resources

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Online Intelligence Series for Novice Investigators: <u>Module Descriptions</u>

Online Investigations & Open Source Primer

In this introductory hands-on course, participants will learn the types, differences, and jargon of open source investigations. During the training, you will conduct open source research, driven by a case study. Upon completion, field investigators will be able to navigate the internet and social media platforms for rudimentary online investigations as well as use time and resources more efficiently.

Investigative & Computer Fundamentals

In this introductory hands-on course, participants will learn how to in-take an online case, understand the parameters of the work; establish goals; and create investigative notes C.Y.A. (Cover Your Analysts!). We will discuss how to identify expectations and establish parameters for all involved (client, sub-contractor, and your own) at the beginning of your investigation to keep the entire case in check. Upon completion, field investigators will be able to differentiate between the web and social media platforms and capture online facts and leads.

Social Media & Open Source Capture Tools

In this introductory hands-on course, participants will learn helpful tools to help capture and store findings online. Several tools, free and fee-based, as well as sample reports will be reviewed and shared. Upon completion of this course, field investigators will be able to implement documentation procedures for creating sharp and understandable reports.

Public Record & Document Archive Fundamentals

Participants will learn how to conduct investigations using fee-based public records aggregators and media services and learn how to locate free public records and open sources online. Upon completion of this class, field investigators will be able to conduct investigations using public record aggregators such as LexisNexis, CLEAR, Tracers and Transunion TLO and be able to identify which aggregator is most applicable for an investigation based on content, interface, cost, customer service, and data relevance.

Utilizing Social Media & Other Search Engine Resources

Participants will learn how to open every aspect of social media to explore where key information can be hidden or overlooked. You will identify which search engine to use, when to use it, and what results you should expect from each by conducting hands-on advanced internet and social media searches. We will also evaluate and review several free and fee-based resources on the market for locating unique information and monitoring social media. Upon completion of this course, investigators will be able to conduct search strategies; utilize social media search tools; and incorporate free and fee-based alert services and monitoring tools into their investigations.

To book a training seminar or learn more about custom packages, please contact Paul Atkinson, Chief Operations Officer, 973.706.7525 or paul@hetheringtongroup.com