Cyber Intelligence Series for Financial Services Investigators

During this 2-day, 9-module training, Hg shares twenty years of global experience uncovering information on foreign and domestic business interests, small private companies, and backgrounding individuals and products.

Financial analysts and investigators will learn how to conduct business intelligence investigations, due diligence, asset investigations, and enhanced background checks to track down financial sources, legal filings, and reputational issues from over 100,000 foreign and domestic resources, including the Internet, social networks, government databases, media coverage, and litigation records.

Recommended Day One
Online Investigations & Open Source Primer
Introduction to Web 2.0 & Social Media Searches
Utilizing Advanced Google Searches
Online Background Checks

Recommended Day Two
Conducting Online Asset Investigations
Expert Witness Background Checks: Methods and Sources
Advanced Online Due Diligence
Business Background Checks & Due Diligence Reports
International Due Diligence & Investigations

Hg HetheringtonGroup

Day One
<u>Online Investigations & Open Source Primer</u>

In this introductory hands-on course, participants will learn the types, differences, and jargon of open source investigations. During the training, you will conduct open source research, driven by a case study. Upon completion, field investigators will be able to navigate the Internet and social media platforms for rudimentary online investigations as well as use time and resources more efficiently.

<u>Introduction to Web 2.0 & Social Media Searches</u>

In this beginner to intermediate hands-on course, participants will learn how to utilize social- and photo-network Web sites, mapping tools, and other Internet features used for intelligence-gathering and security assessments. We will discuss the best ways to search social media and how to use the focused social media search engines that identify and uncover social media profiles and their content. Additionally, we will explore how to conduct link analyses of social media profiles and determine how to gather intelligence without breaking the terms of service. We will also look at trending issues in social media that are changing every day. Upon completion of this course, field investigators will understand the difference between Web 2.0 and traditional sites and be able to locate information, document their discoveries, determine how it plays into their cases, and understand how to follow leads.

<u>Utilizing Advanced Google Searches</u>

In this intermediate to advanced hands-on class, participants will learn how to maximize Google searches, as we cover the basics, the hacks, and extra Google resources to create proper search strategies and run advanced Internet searches. Participants will also learn the expert tools of this common search application to make difficult searches more effective. Upon completion of the course, field investigators will be able to hunt down deep web content; conduct advanced search strategies on Google, Bing, and other search engines; and use algorithms for surface finds and open source results.

<u>Online Background Checks</u>

In this intermediate to advanced hands-on course, participants will learn the ins and outs of conducting online investigations of an individual. You will be introduced to a plethora of databases, free resources, and techniques for locating a person's history. Upon completion, field investigators will be able to deconstruct social media profiles for background checks, connect associations between users of social media, and search public records to uncover intelligence to support your cases and help inform your reports.

Day Two
<u>Conducting Online Asset Investigations</u>

In this intermediate to advanced hands-on class, participants will learn the most efficient methods for locating someone or an asset on the Internet. We will discuss the six reasons of when, where, and why to conduct an asset investigation and what resources—both online and offline—are most beneficial for locating leads or content. Additionally, you will learn the pitfalls, allurements, and outright illegal actions to avoid when gathering information. Upon completion of the course, field investigators will be able to legally obtain bank account information and other assets, use social media to identify assets and asset potential, and identify the offerings of illegally obtained asset information.

Expert Witness Background Checks: Methods and Sources

In this intermediate to advanced hands-on course, participants will be exposed to methods and resources used when researching and verifying the background of testifying and consulting experts and their credentials. Using freely available online resources, the class will vet the background and authenticity of the presenting expert to establish or debunk their credentials. Upon completion of the course, field investigators will be able to identify the difference between a testifying expert and a consulting expert; verify, vet, or prove the background and experience of the expert you are establishing; read, analyze, and scrutinize a resume or curriculum vitae for fraud or mistruths; and create follow up questionnaires for interviews or deposition.

Advanced Online Due Diligence

In this advanced hands-on course, participants will master completing a due diligence report utilizing a wealth of information: public records, legal filings, newspapers, magazines, trade journals, blogs, and open source material. You will utilize the tools and resources needed to find and vet information about companies and their owners. Additionally, we will examine professional fee-based and free tools and resources to understand their functionality and limitations to access all the information that's out there. Upon completion of this course, field investigators will be able to write reports that emphasize and highlight key findings, identify key resources available to investigators that go unused, find and vet applicant information within keystrokes, and implement handy tactics for conducting online fraud investigations.

Business Background Checks & Due Diligence Reports

In this beginner to intermediate hands-on course, participants will examine public records, legal filings, media, and other sources to understand their functionality and limitations. Based on Cynthia Hetherington's books, this class focuses on the requirements of a complete business due diligence report. Upon completion, field investigators will know the Top 20 Items to be included in every due diligence investigation, be able to write reports that emphasize and highlight key findings, and know how to access the mandatory databases for conducting business background investigations and due diligence.

International Due Diligence and Investigations

In this intermediate to advanced hands-on course, participants will examine sources for information, including the top foreign corporate databases for researching overseas companies and their principals; explore a list of databases serving foreign countries; and acquire global resources helpful for consolidating multiple country searches. Upon completion of the course, field investigators will be able to conduct international due diligence investigations, navigate and utilize social networks in specific countries, and spot indicators to fraudulent practices and shell companies.

To book a training seminar or learn more about custom packages, please contact Paul Atkinson, Business Administrator, 973.706.7525 or paul@hetheringtongroup.com

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